Celebros Recognized as a Magento Premier Technology Partner for Natural Language Site Search

Semantic search provider joins Magento's exclusive list of highly reputable ecommerce software providers

AGOURA HILLS, California (PRWEB) May 25, 2016 -- Celebros, a long-time provider of integrated natural language site search functionality to Magento-powered e-commerce websites, is pleased to announce that it has been elevated to the exclusive position of Premier Technology Partner by Magento. Moving forward, Celebros will be recognized as the premier provider of on-site search capabilities within the Magento platform.

Celebros specializes in Semantic site search and Natural Language Processing (NLP) to deliver innovative and powerful on-site search capabilities to Magento merchants and the shoppers they serve. The company's technologies are designed for seamless integration into the Magento platform and currently serve more than 400 major e-commerce sites worldwide.

"Celebros is a global leader in eCommerce site search technologies that go beyond your basic site search," said Mark Lenhard, Senior Vice President of Strategy and Growth, Magento Commerce. "We brought Celebros on as a Magento Premier Partner to deepen their Magento product integrations and help merchants increase their bottom line through their industry-leading site search and conversion eCommerce solutions."

In being named a Magento Premier Technology Partner, Celebros will become a core asset in the Magento family of applications and technologies. The company will enjoy the benefit of being a foremost recommendation of Magento operators and a continually updated and integrated tool as the e-commerce platform itself continues to evolve.

"Our focus on assisting Magento Merchants optimize their e-commerce search to its fullest has always been at the core of our business for the last six years. Every improvement and development we make for our product is facilitated by the demands of the site owners we serve and, in turn, the customers they serve," said Jeffrey Tower, CMO and President of Celebros. "Being recognized for our efforts as a Magento Premier Technology Partner is an affirmation of our continued hard work and a motivator to continue developing the best product we can."

Celebros' integration with Magento heralds a bevy of benefits for ecommerce operators, helping them to streamline, empower and optimize their site search and merchandising capabilities. Merchants relying on Celebros' semantic search and NLP capabilities enjoy benefits such as guided navigation, auto-complete for search queries, multi-select navigation, search engine merchandising, cross selling capabilities and a responsive UI, among others.

Celebros joins six other Premier Technology Partners as the foremost leaders in various facets of e-commerce optimization, including technology giants PayPal and dotmailer. Each company included within the short list of Premier Technology Partners represents best-in-class service as it pertains to an essential aspect of e-commerce development, with Celebros leading the on-site search and search merchandising category.

For more information about Celebros' capabilities, its products or its relationship with Magento as a Premier Technology Partner, please visit the company's website at http://www.celebros.com/magento.html

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Celebros, Inc. is a global leader in e-commerce site-search, merchandizing and navigation conversion technologies for online retailers, including Magento. The company prides itself on providing multi-language solutions, excellent service and customized solutions to fit the specific customer needs using a SaaS business model for e-commerce site search. Celebros customers include over 400 e-commerce retailers and merchants in eleven countries, including the United States, Europe and Asia, representing a broad range of industry segments, revenue and catalog sizes.

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