



Contact: Debbie Rapps
Celebros Inc.
201-334-7437

CELEBROS ANNOUNCES STRATEGIC PARTNERSHIP WITH SEEVOLUTION

***REAL TIME MONITORING OF SHOPPING BEHAVIOR WITH TRACKING, ANALYTICS, AND HEATMAPS
HELP E-RETAILERS REALIZE GREATER CONVERSION***

Teaneck, NJ, December 21, 2011 - **Celebros Inc.**, the industry leader in e-commerce site search and merchandizing, announced that it has entered into a strategic partnership with **SeeVolution Inc.**, a California based company that provides real-time analytics for web sites and web applications.

“We are pleased to welcome SeeVolution into the Celebros family,” said Ofer Alt, Celebros CEO. “SeeVolution’s powerful technology will be integrated as a standard feature for all of Celebros’ Conversion Pro V8 customers, giving our clients the ability to monitor customer behavior, in real time, with an “under the hood” look at shopper behavior. Armed with this valuable information, our clients will be able to keep their site current, relevant, optimized and offer their customers the best post-search experience possible.”

Using real-time analytics, live heatmaps and live traffic source tracking, SeeVolution converts aggregated data into visual tools and, analyzes visitor behavior and trends. By tracking and capturing this information, online merchants are now able to visually see how customers actually search their sites and make changes and updates as needed in an easy to use format.

For example, SeeVolution’s featured X-Ray Heatmap technology displays user live clicks and mouse movements, and follows live traffic sources through transparent overlays of a website.

“This technology works hand in glove with the Celebros Salesperson solution,” Alt explained. “SeeVolution empowers e-retailers to see how visitors use their site – where people are clicking, depth of scrolling, what links brought them to the site, what they are paying attention to or what they are ignoring, valuable information for any online retailer.”

Celebros recently introduced their new industry breaking **Salesperson Conversion ProV8**, designed for site search, dynamic navigation and merchandizing excellence. Key expert capabilities include the flexibility to instantly create, monitor and update dynamic campaigns

during every step of the process using active intelligence taken from the shopper's current actions and search habits. It's just like having a live salesperson on the floor.

Providing this additional layer of analytics will empower Celebros clients to keep their sites optimized and ultimately realize greater conversions.

***Seevolution Inc.** provides heatmaps and real-time analytics solutions with a behavioral analytics and monitoring tool that allows users to track activity and mouse clicks in real-time, and see a live traffic feed that lays over the page users are tracking. The company was founded in 2010 and is based in Encino, California.*

***Celebros Inc.** develops and sells integrated e-commerce search solutions designed to meet the needs of online retailer and is the industry leader. Its intelligent concept-based, Celebros Site-Search understands a shopper's intent and returns relevant and accurate results every time -- on the first page. This translates into increased Conversion Rates and revenue for online stores. Celebros is a Magento Enterprise Partner, and provides its Celebros Salesperson site-search and merchandising platform to Magento Enterprise and Magento Community customers as well as Magento Solution Partners.*

Celebros has offices in New Jersey, Carpinteria, London, Hamburg, Munich, and Roissy CDG cedex, with an R&D center in Tel Aviv. For more information, visit <http://www.celebros.com>, or watch the Celebros YouTube Channels at <http://www.youtube.com/CelebrosInc> and <http://www.youtube.com/ConceptSearch>.

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